

Main Street Advisory Board
Minutes – January 4, 2024

1. Call to Order : Chairman Cossart called the meeting to order at 5:05pm.

Roll: Chairman Cossart; Directors Lay, Gordon, and Presswood were present. Directors Jones and Moore were absent.

Staff: Alicia Hartley- Downtown Manager, Christine Sewell – Recording Clerk

2. Guests/Speakers - None

3. Citizens with Input – None

4. Old Business – None

5. New Business

- a. Review Certificate of Appropriateness – 904 Commerce Street (*to be tabled*)

Ms. Sewell advised Community Development had not received the requested information from the applicant.

- b. Façade Grant Reimbursement Request – 1007 Jernigan Street

Director Presswood motioned to approve reimbursement in the amount of \$2500; Director Lay seconded; all in favor and was unanimously approved.

- c. Approve December 7, 2023 minutes

Director Gordon motioned to approve as submitted; Director Presswood seconded; all in favor and was unanimously approved.

- d. Approve December 2023 financials

Director Presswood motioned to approve as submitted; Director Lay seconded; all in favor and was unanimously approved.

6. Chairman Items- None

7. Downtown Manager's Report

- a. Downtown Projects update

Ms. Hartley advised the city was selected for the Georgia Economic Placemaking Initiative program; kick off is in February for the two year program; also selected was Warner Robins, Union City, and Clarkston. Moving forward will put together a community team, with a mission/goal of creating public art.

Current construction projects underway are the mixed use development on Northside Drive, Ghost Runners Pizza on Main Street and Sweet P's taking over the former Schultze's Soda Shop.

Ms. Hartley provided an update on the year in review for the downtown dollars gift cards. Advised Peaches to Beaches will be March 8-9 with no road closures. Finishing up the annual assessment for DCA.

- b. Strategic Plan Update – will hold a work session with the board in February for detailed discussion.
- 8. Promotion Committee Report – Ms. Hartley provided a copy of the latest Main Street Messenger which highlighted 2023. Director Lay inquired about the speaker project; Ms. Hartley advised she is still searching for a vendor. The committee is working on events for the NBHA visit in the summer. The CVB was approved for a permanent sign for the Farmers Market.
- 9. Update on Downtown Development Authority – no new update
- 10. Other – none
- 11. Adjourn: there being no further business to come before the board the meeting was adjourned at 5:46pm.

Approved 02.01.24